A journey through the Alpine Region

EUSALP AG4 MOBILITY

EUSALP Annual Forum
20-21 November 2018 Innsbruck

The project is co-financed by the European Regional Development Fund.
A journey through the Alpine Region

Sustainable and environmentally friendly way to travel ➞ public transportation

Coordination & harmonisation of cross-border travel information, timetables and ticketing services still needs improvement ➞ avoid barrier to using sustainable means of transport

Ideas, visions and proposals of young people living in the Alpine Region are an important input in shaping the mobility of the future

Young people are: dependent on public transport, digital natives, familiar with new sharing economy concepts ➞ input for the development of alpine wide ticketing and travel information platform
Workshop

“A journey through the Alpine Region” is a game in which you have to find the fastest, cheapest and most sustainable way of travelling from A to B on a given date.

- Working groups of high school students
- Three given routes to travel by train or bus
- Date: 7 December 2018
- Information asked: time, price, means, Co\(^2\) emission
- Info variable on platforms (ÖBB, Trenitalia, SBB, Deutsche Bahn, SNCF, ŠŽ, Flixbus)
- Not allowed to travel by plane and/ or car
- Not allowed to use season tickets (student pass, Interrail, Vorteilscard etc.)
Solution Rosenheim - Verona

Tickets available on:

- Bahn.de
- Oebb.at
- Trenitalia.com
- Flixbus.com (via Innsbruck or Ljubljana)
- Different prices on different platforms
Solution Innsbruck - Milan

Tickets available on:

- Oebb.at (from Innsbruck to Brennero, Bolzano or Verona)
- Trenitalia.com (from Brennero, Bolzano or Verona to Milan)
- Flixbus.de (via Verona or direct)

It is not possible to buy one ticket for the entire route on one platform
Route 3

Grenoble → Munich

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Solution Grenoble - Munich

Tickets available on:
- Bahn.de (via Lyon & Strasbourg)
- Sbb.ch (via Geneva & Zürich)
- Sncf.com (via Paris & Stuttgart)
- Flixbus.de (via Milano)

- Different options on different platforms. Difficulty to find the most efficient journey on one platform without extensive research
AG4 work plan activity D2

Activity D2: Interconnecting public transport information and ticketing

- Harmonising different existing traveller information services (TIS), to provide seamless cross-border, door-to-door travel information
- Creating an integrated travel information system in the EUSALP territory

Objectives:

- Promoting **modal shift** in passenger transport from cars to sustainable mobility
- **Making information more available, connected and user friendly**
- **Reducing the negative social and environmental impacts** of transport
- Better connecting the inhabitants of the Alpine Space across borders
Challenges

- How to upgrade and interconnect the systems to enable cross-border public traveler information in a common and transnational way?
- Different public transport operators in different regions
- Different approaches: data exchange vs. linking services
- Processes various data from different sources located in various traffic management systems
- Quality of data
- Solutions for the last mile?
- Resources
Best practice example

VVT Smart Ride App

- integrated journey planner between Tyrol and South Tyrol
- integration of 3,140 stops and 205 bus- and train lines from South Tyrol
- 800 hours of programming work
Next Steps

Development of a project proposal to get financial support to launch the process

Further topic of exchange within the EUSALP AG4