A journey through the Alpine Region

Workshop of the EUSALP AG4 together with high school students on interconnected public transport information systems
The ideas, visions and proposals of young people living in the Alpine Region are an important input in shaping the mobility of the future:

- The youth of today is highly interconnected and used to have easy access to up to date information;
- The generation under 18 is highly dependent on public transport and is sensitive to pricing policy;
- Modern technology shapes consumer behavior. It is crucial to understand the consumers expectations in order to provide a good service.
Journey through the Alpine Region

Together with the high school students we want to analyse the state of the art in cross border travel information and ticketing services, regarding:

- Access to information across border,
- quality and relevance of the information and
- possibilities to purchase tickets online.

Improved interconnected travel information and ticketing service encourages the use of public transport services and thus, contributes to the use of a more sustainable mobility in the Alpine Region!
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A sustainable and environmentally friendly way to travel around the Alpine Region is by public transportation. However, the coordination and harmonisation of cross-border travel information, timetables and ticketing services still needs improvement and can be a barrier to using sustainable means of transport.

“A journey through the Alpine Region” is a game in which you have to find the fastest, cheapest and most sustainable way of travelling from A to B on a given date.

How to play:

Write all information on the route, price, time, means of transport and CO₂ emissions on the ticket and pin it on the EUSALP map. Sometimes more than one ticket is required per journey and more than one possibility is given to travel from A to B.

Information on the timetables and ticket prices can be found on the websites of the companies offering the public transportation service (ÖBB, Trenitalia, SBB, Deutsche Bahn, SNCF, SŽ, Flixbus etc.).

Following rules are to consider:

- It is not allowed to travel by plane and/or car.
- It is not allowed to use season tickets (student tickets, Interrail passes, Vorteilscard...)

The project is co-financed by the European Regional Development Fund.
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Experiences: Write down the difficulties you encountered when booking the routes

- Tickets oft nicht verfügbar
- Große Schwierigkeit
- Dann haben wir die Strecken gebucht
- Zug - schneller / kurze / öfter umsteigen
- Bus - kurzere Wegezeiten (Preise) / günstiger

The booking process is easy to handle, but it's strange that a privat company offers cheaper tickets than the public transport. Due to the fact that the government wants the inhabitants to travel with public transport, A good example would be that you have a direct connection from Innsbruck to Milan for a cheaper price than with public transport where you have to switch trains for a cheaper price and a higher price for several times.

Je längere der Weg umso schwieriger
Eine Gantertime aber längere Reisedauer
Busse billigster aber längere Verbindungen zu finden
Schwierig, direkt Verbindungen zu finden

Unterschiedliche Preise u. schnellsten Pannen
Konnten oft geachtet auf, super man kennt sich aus
Zweist " swept " dürfen war ruhig.
Presentation of results and discussion with Ingrid Felipe - Vice President of the Tyrol
Activity D2:
• Interconnecting public transport information and ticketing
• Harmonising of different existing traveler information services (TIS), to provide seamless cross-border, door-to-door travel information
• Creating an integrated travel information system in the EUSALP territory

Objectives:
• Promoting modal shift in passenger transport from cars to sustainable mobility
• Making information more available, connected and user friendly
• Reducing the negative social and environmental impacts of transport
• Better connecting the inhabitants of the Alpine Space across borders

Interconnecting public transport information and ticketing will be a focus topic also in the EUSALP Italian Presidency 2019. A project proposal for harmonising the different existing traveler information services (TIS) providing seamless cross-border, door-to-door travel information is under development.